



## iioote and Blink Services signs IoT Cooperation Agreement in Sweden

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**iioote,** providers of consulting services and product solutions for the Internet of Things (IoT), have signed a cooperation agreement with **Blink Services**, a LoRaWAN™ network operator in Sweden. **Blink Services** has built a digital infrastructure designed specifically to enable the connection of things to the Internet, an IoT network.

The collaboration will enable the development, testing and implementation of many new exciting solutions that will benefit municipalities levering future IoT business models and applications. The LPWAN radio technology utilized, is more cost effective than in traditional wireless devices and is optimal for applications using small amounts of data. These characteristics make the network perfectly suited for measuring, tracking and locating everything from products to people and animals.

The IoT network based on the open standard LoRaWAN™ protocols is a cost optimized way to communicate with and locate sensors. Here are some advantages:

- Long range wireless 5-15 km
- Power-saving with long battery life (up to ten years)
- Positioning without GPS

"The combination of connectivity, scalable services and our Blink Portal will facilitate the digitization process. The portal is a cloud based service for development and management of smarter cities. It is an invaluable tool for streamlining and measuring processes in the city. A necessary platform for the cities to adapt to smarter applications," says Matts Lilja CEO of **Blink Services**.

Robert Spertina, CEO of **iioote** notes: "The cooperation with Blink Services gives us an opportunity to work together in Sweden, offering access and monitoring of applications for smart buildings, monitoring of moisture and environmental parameters as well as critical devices such as defibrillators and fire extinguishers, in places where it was previously not economically viable or even possible to enlist the help of sensor technology."





Digitization is gaining momentum and the possibilities are endless and constantly evolving. With all features in place, Sweden is now well positioned to drive the development. Together, we can build smarter communities and cities.

## **About iioote AB**

**iioote** collaborates with companies, municipalities and organizations to implement IoT business solutions applying skills from needs analysis and approach to planning and implementation. iioote has expertise in IoT, IT and Telecom in combination with industry-specific expertise from construction, hardware and automotive industries. Our goal is to accelerate the development of IoT with advanced technologies based on radio networks using energy-saving technology, i.e. Low Power Wide Area Networks (LPWAN).

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## **About Blink Services AB**

**Blink Services** is a subsidiary included in the Swedish <u>Söderbergföretagen</u>. We drive innovations and development of digital Smart City solutions by offering connectivity through the open network, LoRaWAN™ as well as sensor managed solutions. Contact: Matts Lilja, phone +46 70-753460